

Berkshire HorseWorks' 2nd Annual Scavenger Hunt
"Horses and Hikers for Healing"

A Scavenger Hunt

Saturday, June 22nd 10:00AM

All Proceeds to Benefit Those At-Risk in the Berkshires



A Barbecue and Hoedown to follow

Please become a sponsor of the "Horses and Hikers for Healing" Scavenger Hunt the proceeds of which will go towards funding EAGALA Model Equine Assisted Psychotherapy, life skill development, and team building programs for children, families, and veterans facing mental health and behavioral challenges in the Berkshires.

Many options are available to gain exposure for your organization while demonstrating your continued commitment to community engagement.

All sponsors are encouraged to register either individually or as a team.

Option 1: Team sponsor for \$150.

Sponsor a social service team and help them be part of this day of woodsy fun.

- Inclusion in press release
- Inclusion in social media
- Logo presence on Berkshire HorseWorks' website
- Photo op with your team at the finish line- photo to be released to media

Option 2: Clue Sponsor for \$250.

- Inclusion in press release
- Inclusion in social media
- Logo presence on Berkshire HorseWorks' website
- Photo op with teams at your clue site- photo to be released to media
- Signage at designated clue

Option 3: Event Partner for \$500.

- Inclusion in press release
- Inclusion in social media
- Logo presence on Berkshire HorseWorks' website
- Logo presence on the "Scavenger Hunt" answer sheet

- Prominent signage along “Scavenger Hunt” trail

Option 4: Presenting Sponsor for \$1000.

- Inclusion in press release
- Inclusion in social media
- Logo presence on Berkshire HorseWorks’ website
- Logo prominently displayed at the ranch on event day
- Logo presence on the “Scavenger Hunt” answer sheet
- Prominent signage along “Scavenger Hunt” trail
- An interview with one of our local radio stations
- Complimentary 90-minute Equine Assisted Team Building session for up to 8 people (\$600 value)

Berkshire HorseWorks™, a 501(C)3 nonprofit corporation, is part of the international EAGALA network providing Equine Assisted Psychotherapy (EAP) and Equine Assisted Learning (EAL) to at-risk youth, veterans, active duty, their families and corporations. Experiential, highly effective, and rooted in evidence-based practices, EAP treats a broad array of mental and behavioral challenges. EAL incorporates Equine Assisted Team building by partnering with school districts, local businesses, and international corporations to enhance personal development and reinforce group dynamics in the workplace. Services are offered seven days a week during individual sessions, workshops and wellness retreats. Through the power of horses, Berkshire HorseWorks™ provides the tools to cope, challenge, communicate, heal, lead, empathize and thrive in today’s world.

To inquire about sponsorship or for other interest in supporting this event please contact:

Hayley Sumner— BHW Executive Director at 413 698 3700 or
hayley@berkshirehorseworks.com

Alain (AJ) Morrissette— Event Coordinator at morrissette.aj@gmail.com